

Business Profile & Services

Ioannis Triantafyllou | CEO @ ToATOMO



Ioannis Triantafyllou, CEO @ ToATOMO

International Advisors - Marketing & Business Growth

A seasoned marketer, director & business advisor, with a year-long business, marketing & project management experience on corporate and technological transformation for numerous firms in Greece & Europe.

A **recognized change provocateur & transformation leader** in various verticals (manufacturing, technology, hospitality, services), with **constant focus on technology and innovation.**

A results-driven professional with **strategic thinking**, entrepreneurial mindset and strong motivational skills, serving today as **management advisor** for SMEs, startups and organizations, introducing and establishing state-of-art digital technologies and production models.


30+
Years in Business
+
12
Countries Active in
+
140+
SMEs Transformed
+
170 mio €
value of projects managed
To ATOMO in Brief | Apr2026

Our Advisory Services

Management

business strategy & model
(re)organisation & processes
change/transformation management
business & feasibility plans
project planning & management
corporate & government lobbying
etc.

Marketing

marketing strategy
corporate & product marketing
CRM & marketing technology
customer experience management
Online content & communities
campaigns & events management
etc.

Business Development

go-to-market strategies
new product development
new business accelerator
local/global market research
export strategies
key accounts management
etc.

"Project-based approach": Strategy > Design > Manage > Report

Innovation, Transformation & Extroversion


Digital @ Customer,
Digital @ Company
Culture & Processes
Leadership & Strategy
The 6 pillars
Customer Experience
Business Transformation
People & Organisation
we work on
Technology & Infrastructure
Business Model
Enhancing company's know-how with selective market expertise
To ATOMO in Brief | Apr2026

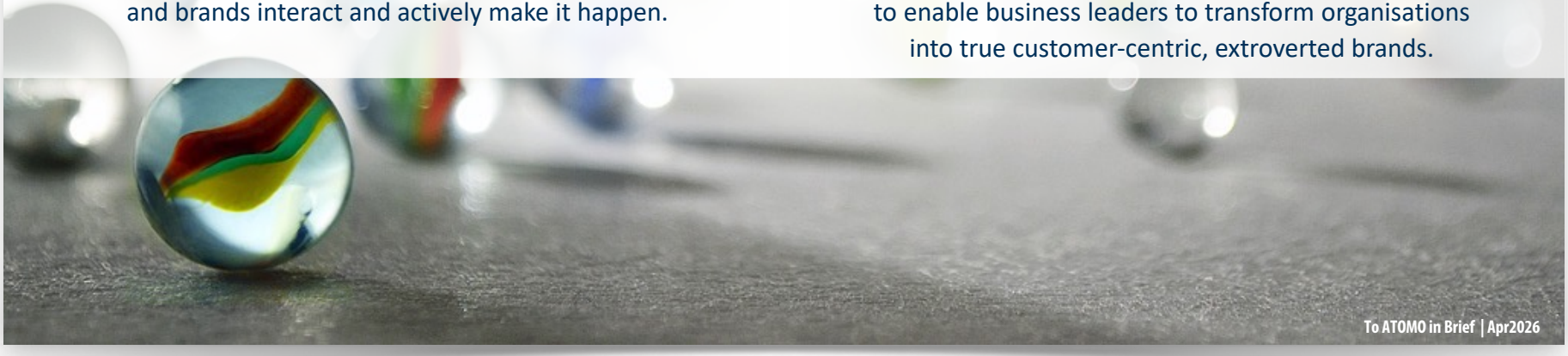
We transform businesses, we improve lives!

We think digital, speak social, act mobile.
We work seamlessly cross-border, connecting people & brands in vibrant, global communities.

We combine human creativity with technology.
We understand how technologies, markets, customers and brands interact and actively make it happen.

We believe in making a difference.
What makes our job special is our love to innovate and provide solutions that help people change their lives.

We turn visions into realities.
We build teams or work seamlessly with existing ones to enable business leaders to transform organisations into true customer-centric, extroverted brands.





To ATOMO | Contact Details

Ioannis Triantafyllou
CEO @ To ATOMO

call (mobile/online): **+306937252420**
e-mail: **ytriantafyllou@toatomo.com**

web: www.toatomo.com
social: www.linkedin.com/in/yannistriantafyllou/