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UFUK AVRUPA

Green and Inclusive Future

International Brokerage Event

21 January 2027 İstanbul (Physical Event)



PRESENTER FULL NAME: Dilyana Dragomirova

ORGANIZATION: U Grow Academy, Bulgaria

WORKSHOP: #2 New European Bauhaus

REPUBLIC OF TÜRKİYE MINISTRY OF INDUSTRY AND TECHNOLOGY

#NATIONAL TECHNOLOGY INITIATIVE

COMPETITIVE SECTORS PROGRAMME

TÜBİTAK



Description of the Organisation

Award-winning facilitation

Gold Award at the IAF Facilitation Impact Awards 2026 for our co-creation workshops on circular practices in the European project Circular Voices, a cooperation between Bulgaria and Spain.

Who we are

A Bulgarian organisational consulting and training company. In Horizon Europe consortia we design and facilitate the participatory work.

How we work

Participatory foresight, co-creation and capacity building, built on our Awareness-Action-Adoption approach, Pro.Play® and Liberating Structures.

Who we work with

Ministries and municipalities, universities and research organisations, SMEs and large companies, start-ups and NGOs.



Your Teams' Expertise

Certified trainers and facilitators with global experience

10 expert facilitators in Bulgaria and Europe

3,000+ people engaged and trained

6 countries of international experience

3 sectors: public, private, NGO

International memberships in global communities for exchanging best practices in facilitation, workshops and trainings:

International Association of Facilitators (IAF) · Fit for Facilitation · Liberating Structures · Pro.Play® · Lean4Gain



Dilyana Dragomirova

Founder & CEO, U Grow Academy

linkedin.com/in/dilyana-dragomirova

- **Led EU-funded projects for public institutions**, including Sofia Municipality, the Bulgarian Ministry of Tourism and Sofia University
- **15+ years** in international projects across **5 countries**
- Selected as **1 of 17 Bulgarian leaders** for the Babson College LEAP Executive Program, 2024



Ralitsa Lyubenova

Program & Training Manager

linkedin.com/in/ralitsalyubenova

- **15+ years** designing and delivering training programmes, workshops and knowledge-sharing academies
- Leadership consultant with experience in **4 markets**
- Designed and facilitated the **Gold-awarded Circular Voices** co-creation workshops and the **SAFE-AGRI foresight** workshops



Your Research Fields

Participatory foresight

Future scenarios and visions for neighbourhoods, co-created with residents and local authorities

Co-creation & co-governance

Co-design of measures and shared decision-making with residents, planners, designers and cultural actors

Capacity building & training

Training of local teams and facilitators, train-the-trainer for replication in other neighbourhoods

Stakeholder engagement

Involving all generations, including marginalised and vulnerable groups



Our On-going and Recent Projects

Circular Voices

Bulgaria & Spain · with AgriVentures

Co-creation workshops on circular practices bringing together more than five stakeholder groups: farmers, agrifood start-ups, sustainability consultants, researchers and ecosystem builders. The results fed a Visual Storytelling Toolkit and policy recommendations.

Gold, IAF Facilitation Impact Awards 2026

SAFE-AGRI

REINFORCING project · with AgriVentures

Foresight and co-creation sessions on future scenarios for digital agriculture with farmers, researchers, technology developers, lawyers and cybersecurity experts. The outputs feed the SAFE-AGRI ORRI-based Governance Toolkit.

Foresight with multi-stakeholder groups

Community & social innovation

Led by Dilyana Dragomirova

Bulgaria's first national Social Entrepreneurship competition

Led for three consecutive years, engaging over 100 start-ups, MSMEs, scale-ups and media representatives each year.

Bulgaria's largest women's leadership academy

An initiative of the Bulgarian Council of Women in Business, supported by U Grow Academy.

Engaging diverse communities



Project Idea 1

Call: HORIZON-NEB-2027-01-BUSINESS-03 – Anticipating the long-term future of neighbourhoods in line with the New European Bauhaus (RIA)

Project Idea: NEIGHBOURHOOD FUTURES LABS – a participatory foresight approach that helps residents and local stakeholders look beyond the usual 5–10-year planning horizon, envision the long-term future of their neighbourhood and take on its stewardship.

Deadline: 1 December 2027 (opens 5 May 2027)

Objectives:

- Bring long-term trend analysis by research partners (socio-economic, cultural, demographic, climate) into participatory sessions with residents
- Facilitate the co-creation of future scenarios and visions, including intergenerational fairness, with planners defining measurable targets and measures
- Involve diverse local stakeholders, including marginalised and vulnerable groups, in pilot neighbourhoods in the EU and Türkiye led by local partners

Expected Results:

- Participatory foresight approach designed by U Grow and validated by research partners in at least three neighbourhoods
- Long-term visions and measures that make neighbourhoods more resilient
- Recommendations for local authorities and a toolkit for replication

Our role: partner for the participatory foresight methodology, facilitation of scenario and co-creation workshops, and training of local teams.



Project Idea 2

Call: HORIZON-NEB-2027-01-PARTICIPATION-01 – The transformative potential of co-governance in the green transition of neighbourhoods (IA)

Project Idea: CO-GOVERNING GREEN NEIGHBOURHOODS – a co-governance process built on participatory workshops, in which inhabitants, local authorities, cultural actors and other neighbourhood actors decide together on the green transition, with a strong voice for vulnerable groups. The pilots are run by local partners in the consortium.

Deadline: 1 December 2027 (opens 5 May 2027)

Objectives:

- Design a co-governance process (a series of participatory workshops) that local partners can run in their own neighbourhoods
- Facilitate co-creation sessions where neighbourhood actors agree on green-transition measures, balancing power and empowering vulnerable groups
- Train local facilitators so the process can run in the ten or more pilot neighbourhoods the call requires

Expected Results:

- Guidance on public participation in the green transition of neighbourhoods, developed with research partners
- Recommendations for policy, legal and institutional frameworks, with input from legal partners
- Trained local facilitators and a replicable co-governance toolkit

Our role: partner for the design of the co-governance workshop process, facilitation of key sessions and training of local facilitators. Pilot neighbourhoods are led by municipalities and community partners.



Consortium – profile of known partners (if any)

No	Partner Name	Type	Country	Role in the Project
01	**U Grow Academy**	SME	Bulgaria	Partner: participatory foresight, co-creation and co-governance processes, training of local teams
02	**Coordinator: to be identified at this event**	University / RTO	EU / Associated Country	Coordination, research and evaluation

We are looking for partners to build the consortium at this event. Kindly see the required partners on the next page.



Consortium – required partners

No	Expertise	Type	Country	Role in the project
01	**Urban studies, spatial planning, social sciences or legal research**	University / RTO	EU / Associated Country	Coordinator; research, evaluation and SSH expertise
02	**Municipalities and pilot neighbourhoods**	Public authority	EU and Türkiye or other Associated Country	Pilot neighbourhoods and uptake of results
03	**Architects, planners, designers and cultural actors**	SME / NGO	EU / Associated Country	Co-design of spaces and measures in line with NEB values
04	**Community and civil society organisations, incl. those working with vulnerable groups**	NGO	Pilot countries	Outreach and inclusion of residents

Thank you for your attention

Contact Details

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