Phoenix Learning Partners

Horizon Europe Consortium Partner Profile

Industry engagement, stakeholder mobilisation, exploitation & market uptake

Phoenix Learning Partners works at the university–organisation interface, turning academic, research and specialist capability into structured engagement with industry, public-sector organisations and potential adopters. We bring market intelligence, stakeholder mobilisation and capability mapping to help consortia test relevance, develop exploitation pathways and plan for uptake beyond the project.

Legal entity: Phoenix Learning Partners Ltd
Organisation type: SME | Country: United Kingdom
Location: London
PIC: 861599009

Horizon status: UK entity participating under the UK's association to Horizon Europe, subject to individual call conditions.

Core capabilities

Industry and stakeholder engagement
Map and mobilise organisations, public-sector stakeholders, end users and potential adopters.

Stakeholder & ecosystem mapping
Identify and prioritise relevant organisations, networks, intermediaries, end users, adopters and decision-makers.

Skills and capability ecosystems
Translate organisational requirements into capability, skills, learning and expertise needs.

University–business collaboration
Translate academic and specialist capability into engagement plans and partnership routes.

Market intelligence and validation
Research sectors, test propositions and gather stakeholder evidence on market relevance.

Exploitation and uptake pathways
Support adoption, commercial partnerships and post-project sustainability and business-model thinking.

Where PLP can contribute

Potential work package and task contributions for discussion with the coordinator.

Potential WP focus	Possible tasks
Industry engagement Stakeholder & ecosystem mobilisation	Stakeholder mapping; organisation and pilot-participant recruitment; engagement strategy; user/adopter interviews.
Exploitation and market uptake Stakeholder dissemination and sustainability	Market validation; exploitation, adoption and partnership pathway mapping; targeted stakeholder engagement and dissemination; sustainability and business-model support.
University–business collaboration Skills & capability ecosystems	Capability requirements analysis; ecosystem analysis; university/provider mapping; partnership development.

Founder experience

Paul Nabosnyi, Founder & Managing Director, has more than 10 years' experience spanning higher education, professional development and enterprise environments. His work has focused on translating academic and specialist expertise into funded programmes, consultancy and external partnerships across government, defence, healthcare and industry. At King's College London, he managed a commercial partnerships portfolio of **approximately £5m** and secured a **£375k+** Qatar Defence Academy executive education programme, working across academic, professional-services and external stakeholder groups.

Paul Nabosnyi | Founder & Managing Director | Phoenix Learning Partners
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