this is how we do it

LOBA®

at LOBA, we recognise that every brand *is unique.*

We help ***transform*** brands, businesses and organisations. For us, every challenge is a clear opportunity for transformation.

We create solutions that deliver measurable and sustainable impact for brands, businesses, and the way organisations think, work and evolve.

our expertise spans

- **design thinking**
- **brand strategy**
- **web development**
- **platform integration**
- **performance marketing**

We ***transform*** your brand with relevance, consistency and impact across every touchpoint, through identity development, strategy and co-creation, design and content, brand experiences and digital solutions – from UI/UX to websites and marketing automation.

our services

brand identity

Design makes the difference. It builds trust and identification. Create unique brand identities that reflect your values and give your brand a voice and a consistent messaging across all platforms.

We are a multidisciplinary team ready to think, create and promote at any time in your brand's history.

- branding
- design
- strategy
- brand toolkit

events

We give support on your events' organisation from creative concept to communication solutions.

- event communication materials
- registrations and ticketing

video

We create and produce impacting videos to tell your brand's story, convey your values and engage your customers.

With experience in capture, editing, motion graphics, music and narration, we share your messages, whether in institutional films or advertisements.

- promo videos
- institutional videos
- motion graphics

web design & user experience

We design successful experiences. We analyse each challenge to design the best ideas and your business vision.

Our UI/UX teams and programming work together to devise engaging and attractive websites through robust web platforms and web tools capable of creating experiences that captivate and retain the users.

- landing pages
- mobile apps
- institutional websites

our portfolio

science communication

LOBA has over 15 years of experience in managing and delivering successful European-funded projects.

Specialising in dissemination, communication and exploitation of project objectives, achievements and outcomes, we focus on delivering innovation and excellence in every project.

At **LOBA**, we are committed to ensuring that European projects are communicated effectively, maximising their reach, impact, and visibility across diverse target audiences.

Our tailored strategies are designed to meet the specific needs of each project, ensuring key messages connect and achieve lasting results.

With strong expertise in European projects, **LOBA** is your ideal partner for turning innovative ideas into real-world impact.

We excel in identifying unique project needs and creating custom dissemination and communication plans that drive engagement, increase recognition, and ensure long-term success.

we are the biggest independent agency in Portugal.

get inspired with *our work*

communication.loba.com

why
LOBA

we are a *transformation* agency that brings together creativity, intelligence and technology to generate positive, sustainable and measurable impact for businesses.

Today, we ***transform*** brands, businesses, cultures, experiences, and the way organisations think, work and evolve.



we have the scale, experience and talent to lead your next ***transformation.***

transformation agency

stand out with a brand that ***transforms*** *your business*

we believe that businesses and brands are a force for **good**.

At **LOBA**, we support brands and businesses in their sustainability transformation challenges, contributing to the creation of positive impact in people's lives and to the generation of sustainable value.



LOBA® TRANSFORMATION AGENCY

Certified B Corporation
Learn more at bcorp.com